



Pleasant Point, Cave and Surrounding Areas

Year 1-3 Community Action Plan

July 2023 - June 2026



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Introduction

Pleasant Point Community Board has prepared this 3 year Community Action Plan to support the achievement of the Community Vision and key objectives as outlined in the 10 year Community Strategic Framework. The Community Vision is:

To retain and improve the current lifestyle offering in Pleasant Point, Cave and surrounds.

Both the Strategic Framework and this plan also aim to contribute to Timaru District Council's vision for the district, as set out in the Long Term Plan, to be a place where:

Where people, place and businesses prosper within a healthy, adaptable and regenerative environment.

The 3 year plan aims to assist local people who live, work, play and invest in the wider Point area to align their actions and work together and has been informed by local community engagement as well as key documents from Timaru District Council and identified partners.

Underpinned by agreed core values, this plan identifies six Priority Initiatives for the first three years. These Priority Initiatives were identified and confirmed by local people as the most important pathways towards achieving the overall Community Vision and are collectively recognised to contribute to all Key Objectives in some way (Figure 1). Three year goals and actions are detailed in this plan for each of these Priority Initiatives along with Year 1 measures/milestones and primary partners.

Managed by the Pleasant Point Community Board, progress will be assessed annually, with this review informing actions for the following year. A more comprehensive review and new three year plan will be developed in Year 3.

Values



Collaboration and Partnership:

Collaborating means contributing our skills, resources and networks in ways that respectfully complement, cooperate with and expand those of others for an agreed purpose. Working in partnership means formalising agreements to share our resources and join forces to advance similar or different interests towards a mutually beneficial goal.



Transparency and Inclusion:

Supporting our ability to provide for ourselves and our neighbours enables local resilience. Ensuring there is local capability to recover effectively, overcome challenges and to adapt in ways that sustain both people and place helps us to do things that improve the lifestyles we value.



Capability and Resilience:

Being transparent means sharing information in honest and constructive ways. This helps people from many walks of life to know what is happening and become involved. Transparency also helps grow trust and relationship that can bridge differences, generate innovation and overcome challenges, all of which enable a wider range of people to be included and help grow succession.

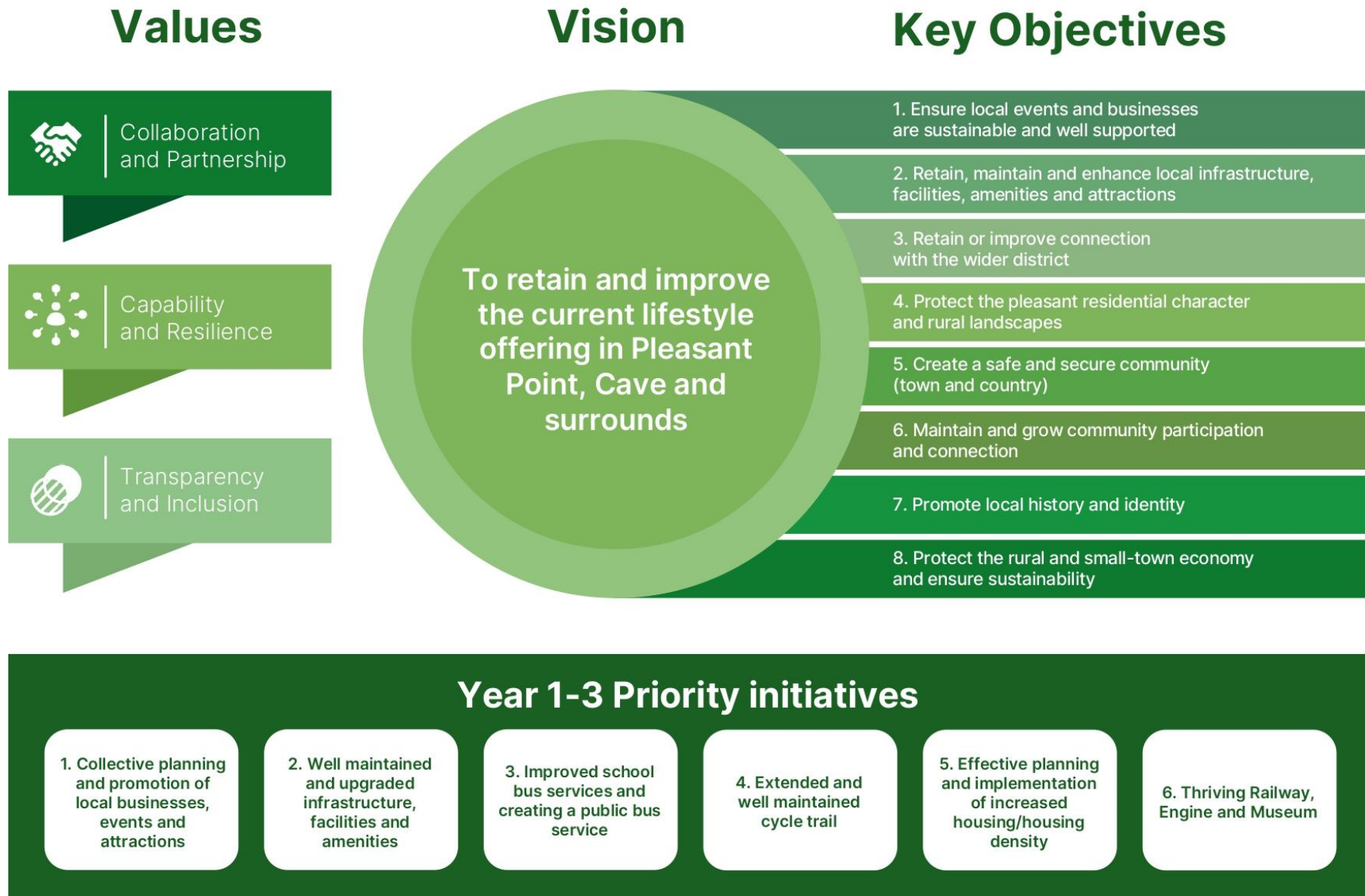


Figure 1. Pleasant Point, Cave and surrounds Community Action Plan

Priority Initiatives 2023-26

Six Priority Initiatives have been identified for this three-year community action plan. Together these Priority Initiatives will contribute to the delivery of all eight Key Objectives in the 10 year strategic framework (Figure 2).

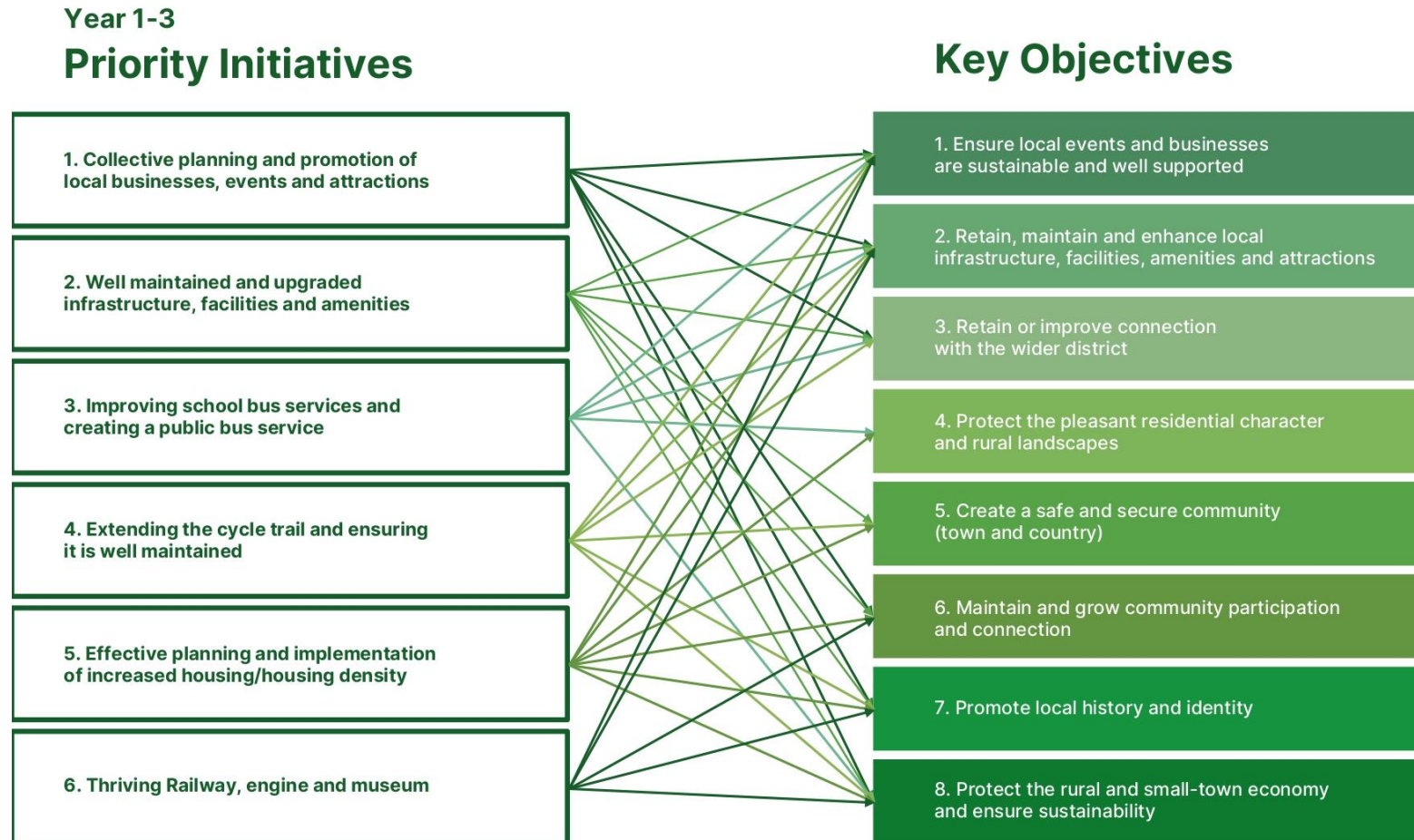


Figure 2. Summary of Year 1-3 Priority Initiatives with Community Strategic Framework Key Objectives

As Table 1 shows, all six Priority Initiatives can help deliver on the first two Key Objectives in the Community Strategic Framework and, although none of the Priority Initiatives are directly addressing Key Objective 8, all six also help address this Key Objective too. The number of Priority Initiatives that can deliver on the remaining Key Objectives are show in parentheses after each Key Objective in the same table (below).

Number Of Priority Initiatives that help deliver on each Key Objective	
6	1. Ensure local events and businesses are sustainable and well supported
6	2. Retain, maintain and enhance local infrastructure, facilities, amenities and attractions
6	8. Protect the rural and small-town economy and ensure sustainability
5	7. Promote local history and identity
4	3. Retain or improve connection with the wider district
4	6. Maintain and grow community participation and connection
3	5. Create a safe and secure community (town and country)
2	4. Protect the pleasant residential character and rural landscapes

Table 1. Year 1-3 prioritising of the Community Strategy Key Objectives.

Priority Initiative 1

Collective planning and promotion of local businesses, events and attractions.

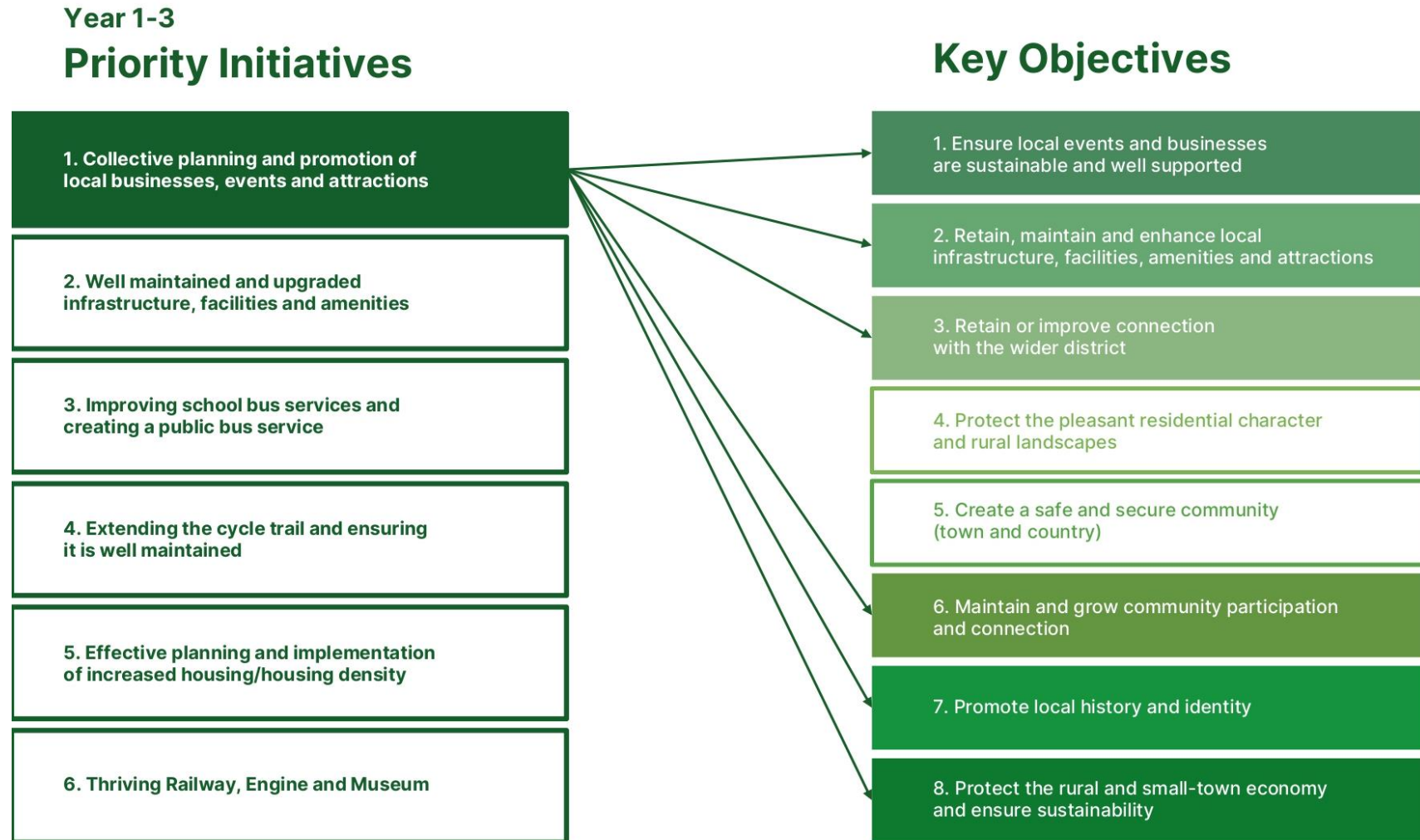


Figure 3. Summary of Year 1-3 Priority Initiative 1 with Community Strategic Framework Key Objectives.

Priority Action	Year 1 Focus	Year 1 Milestones/Measures	Year 3 Goals
Investigate the establishment of a local business/promotion group established to collectively plan and promote businesses, events and attractions for mutual local benefit.	Engagement with Venture Timaru to recognise and resource Pleasant Point and surrounds to become a key destination for the district.	Engagement process established.	Pleasant Point, Cave and surrounds are recognised by Venture Timaru as a key destination for the district.
		Rationale and supporting documents prepared.	
	Development of a tourism strategy to better serve domestic and international visitors as well as locals, including how to incentivise private businesses to start up and generate mutual benefits for the train, cycle way and other attractions within 30km radius.	Pleasant Point, Cave and surrounds website and social media established and well used (possible cross over with Talking Point).	Increased tourism.
		Agree measures that show viability of anchor events, businesses and attractions e.g. number of visitors, increased hours/staff.	New and more viable businesses, events and attractions.
Develop tours for cruise ship tourists.	At least one tour is developed that brings people to existing attractions.	Increased numbers of cruise ship tours that complement one another and keep tourists in the area for longer.	
Potential Partners	Venture Timaru, local business/ promotion group(s), PPCB, Talking Point, private providers		
Key Role for PPCB	Lead		

Priority Initiative 2.

Ensuring maintenance and upgrading of infrastructure, facilities and amenities to a high standard.

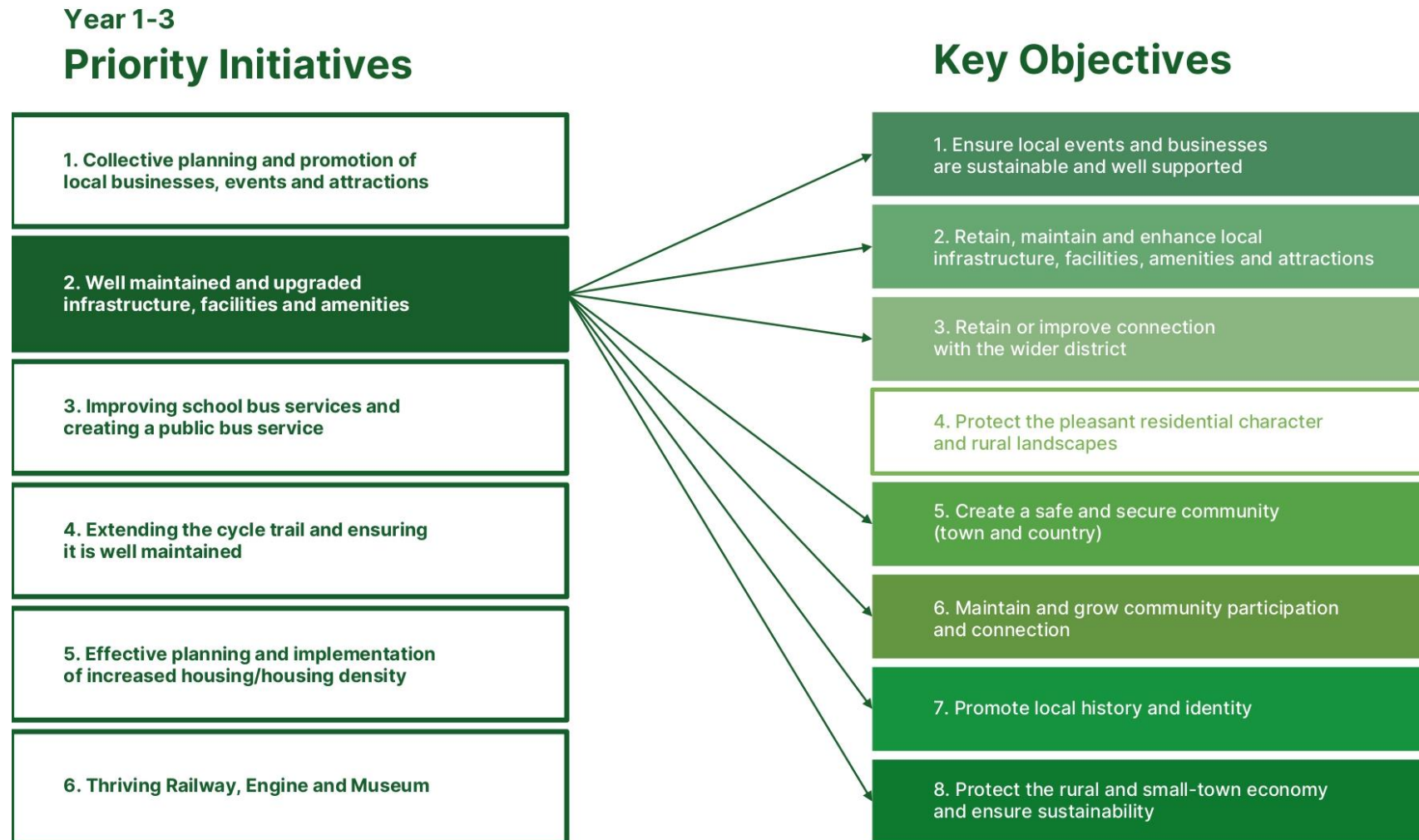


Figure 4. Summary of Year 1-3 Priority Initiative 2 with Community Strategic Framework Key Objectives.

Priority Action	Year 1 Focus	Year 1 Milestones/Measures	Year 3 Goals
Well maintained and regularly upgraded infrastructure, public recreation and sporting facilities.	Collate maintenance and upgrade plans for local infrastructure, public recreation and sporting facilities and develop targets. Link these targets to the tourism strategy.	Clear targets are agreed and these are linked to the tourism strategy.	Local infrastructure, public recreation and sporting facilities in Pleasant Point and Cave are fit for purpose and well used by locals and tourists.
	<p>Join up walking and bike tracks and link to cycleway.</p> <p>Explore improving camping amenities in both Pleasant Point and Cave.</p> <p>Explore the installation of supporting infrastructure for cycling, such as bike stands.</p>	<p>Walking and cycling tracks are better connected and easy to find.</p> <p>There is a plan for the implementation of improved camping amenities and cycling infrastructure in both Pleasant Point and Cave.</p>	Walking and cycling in both Pleasant Point and Cave is safer, more pleasant and more popular.
	Upgrade the roadside area near the Cave post boxes.	Area around post boxes is free draining and safe to walk and drive on.	Access to Cave post boxes is safe all year round.
Potential Partners	Community/sports groups, local business/promotions group(s), PPCB, TDC, Sport Canterbury, Waka Kōtahi,		
Key role for PPCB	Lead		

Priority Initiative 3.

Improving school bus services and creating a public bus service.

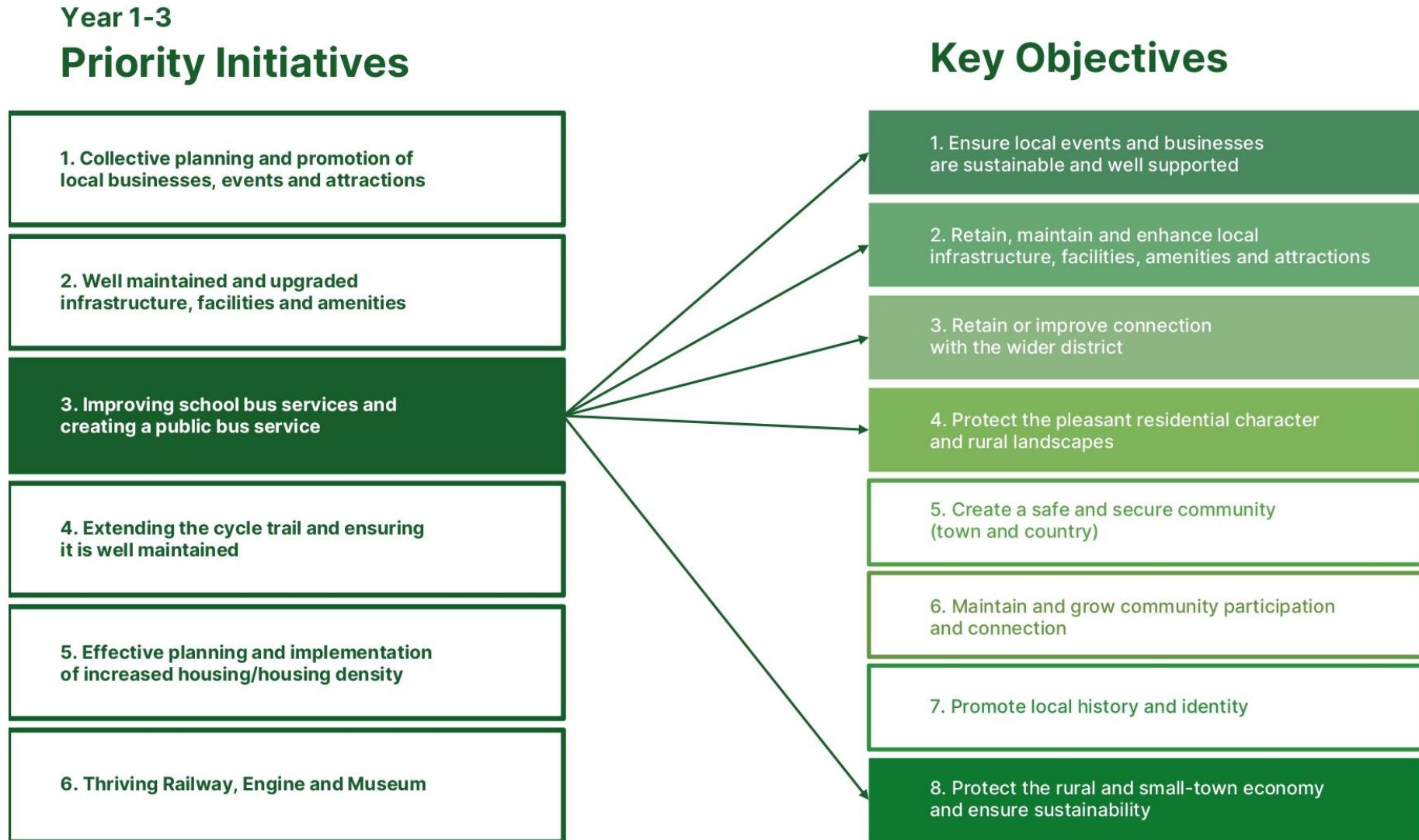


Figure 5. Summary of Year 1-3 Priority Initiative 3 with Community Strategic Framework Key Objectives.

Priority Action	Year 1 Focus	Year 1 Milestones/Measures	Year 3 Goals
Trial public transport from Point to Timaru.	Explore ECAN funding for 2-3 vans.	Establish initial trial.	Permanent public transport to secondary schools.
Key Partners	ECAN, private providers		
Key role for PPCB	Support		

Priority Initiative 4.

Extending the cycle trail and ensuring it is well maintained.

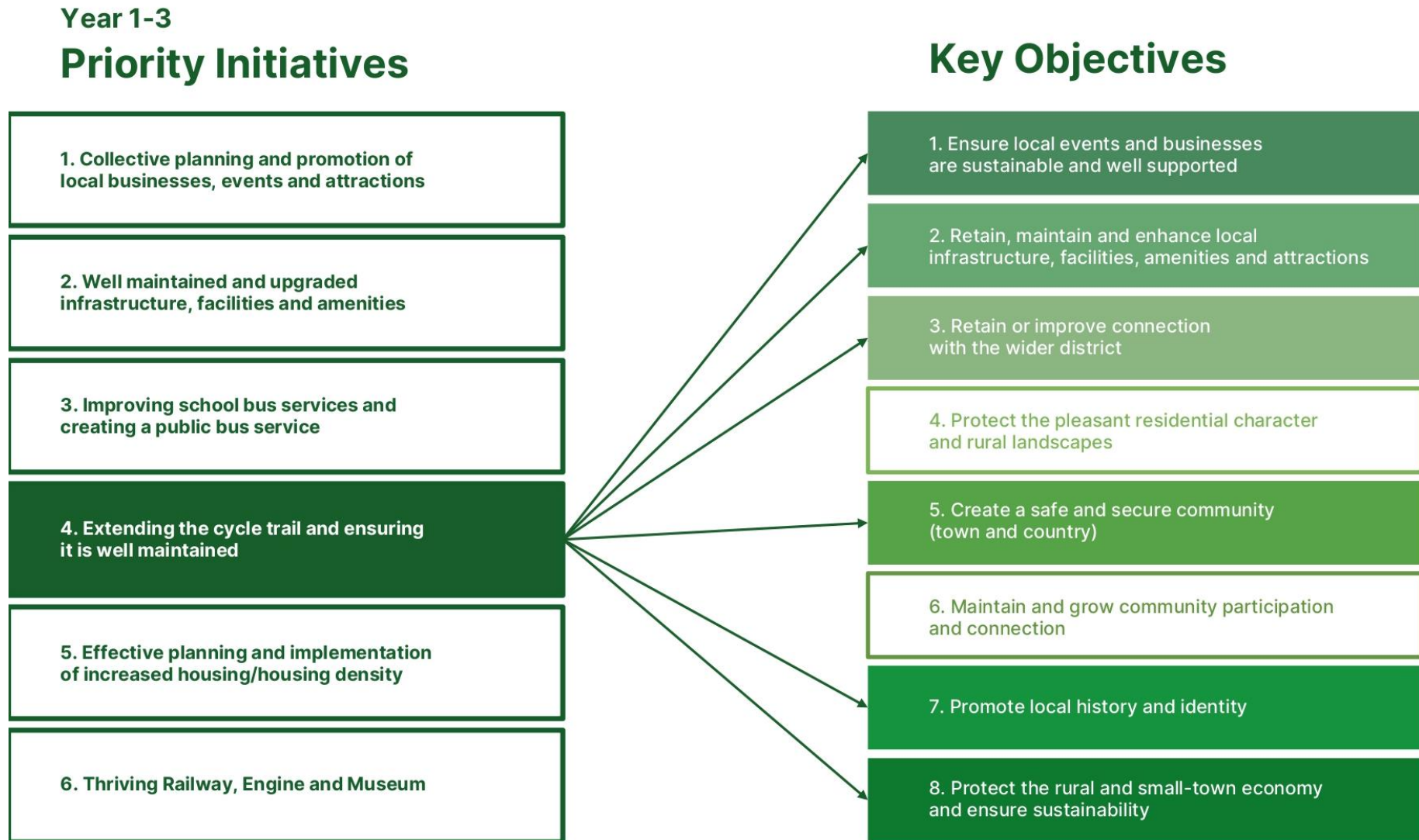


Figure 6. Summary of Year 1-3 Priority Initiative 4 with Community Strategic Framework Key Objectives.

Priority Action	Year 1 Focus	Year 1 Milestones/Measures	Year 3 Goals
Extend cycle trail within Pleasant Point township and to Cave.	Complete loop in Pleasant Point township.	Install signage to attractions.	Pleasant Point to Cave cycleway complete and well supported by appropriate visitor infrastructure in both Pleasant Point and Cave.
	Develop a plan to make Cave more “destination friendly”.	Agreed plan and some ‘quick wins’ underway.	
	Develop a plan for installation/development of supporting infrastructure and amenities.	Agree a plan to add cycle/supporting infrastructure, including keeping the campground open all season; adding a dump station; providing a laundromat and showers.	
		Trails are well maintained.	
Potential Partners	Cycle trail group, PPCB, TDC, funders		
Key Role for PPCB	Advocate, support		

Priority Initiative 5.

Effective planning and implementation of increased housing/housing density.

Year 1-3

Priority Initiatives

- 1. Collective planning and promotion of local businesses, events and attractions
- 2. Well maintained and upgraded infrastructure, facilities and amenities
- 3. Improving school bus services and creating a public bus service
- 4. Extending the cycle trail and ensuring it is well maintained
- 5. Effective planning and implementation of increased housing/housing density
- 6. Thriving Railway, Engine and Museum

Key Objectives

- 1. Ensure local events and businesses are sustainable and well supported
- 2. Retain, maintain and enhance local infrastructure, facilities, amenities and attractions
- 3. Retain or improve connection with the wider district
- 4. Protect the pleasant residential character and rural landscapes
- 5. Create a safe and secure community (town and country)
- 6. Maintain and grow community participation and connection
- 7. Promote local history and identity
- 8. Protect the rural and small-town economy and ensure sustainability

Figure 7. Summary of Year 1-3 Priority Initiative 5 with Community Strategic Framework Key Objectives.

Priority Action	Year 1 Focus	Year 1 Milestones/Measures	Year 3 Goals
Develop clear understandings of current situation and proposed future plans.	Undertake research to know current state (zoning, population structure, school availability etc) and future plans.	Summary of current situation and aspirations for the future.	Increased land availability for more housing in Pleasant Point township, including availability of associated infrastructure (water, electricity, power, public transport to schools).
	Lobby for increased infrastructure to support more housing.	Engagement with Council processes (LTP/DP) to identify potential 'future residential' areas.	
Potential Partners	Interest groups, PPCB, TDC, Kainga Ora, private providers		
Key role for PPCB	Lead		

Priority Initiative 6.

Thriving Railway, Engine and Museum.

Year 1-3

Priority Initiatives

- 1. Collective planning and promotion of local businesses, events and attractions
- 2. Well maintained and upgraded infrastructure, facilities and amenities
- 3. Improving school bus services and creating a public bus service
- 4. Extending the cycle trail and ensuring it is well maintained
- 5. Effective planning and implementation of increased housing/housing density
- 6. Thriving Railway, Engine and Museum

Key Objectives

- 1. Ensure local events and businesses are sustainable and well supported
- 2. Retain, maintain and enhance local infrastructure, facilities, amenities and attractions
- 3. Retain or improve connection with the wider district
- 4. Protect the pleasant residential character and rural landscapes
- 5. Create a safe and secure community (town and country)
- 6. Maintain and grow community participation and connection
- 7. Promote local history and identity
- 8. Protect the rural and small-town economy and ensure sustainability

Figure 8. Summary of Year 1-3 Priority Initiative 6 with Community Strategic Framework Key Objectives.

Priority Action	Year 1 Focus	Year 1 Milestones/Measures	Year 3 Goals
Develop and action a plan to ensure the sustainable operation of the Railway, Engine and Museum.	Develop way finding signage for Pleasant Point township and for State Highways.	Improved signage on State Highways.	Slow tourism where people spend more than a day in Pleasant Point, Cave and surrounds.
	Contribute to development of tourism plan including website and social media as well as links to other attractions (especially the cycle trail) within 30km radius.	Attract more local volunteers.	
		Secure resourcing for longer opening hours.	
	Explore the viability of adding attractions, and of keeping museum open longer.	Develop options for adding other attractions, such as a café.	A sustainable business plan for the Railway, Engine and Museum.
	Develop tours for cruise ship tourists.	Deliver side trips for cruise ship tourists.	
Potential Partners	Local business/promotions group, PPCB, TDC, Venture Timaru		
Key Role for PPCB	Advocate, support		

APPENDIX ONE:

ALIGNMENT WITH STRATEGIC OBJECTIVES IN STRATEGIC FRAMEWORK, LONG TERM PLAN, DESTINATION MANAGEMENT PLAN AND ECONOMIC STRATEGY

Priority Initiative 1:

Collective planning and promotion of local businesses, events and attractions.

- Helps deliver on Strategic Framework Key Objectives 1, 2, 3, 6, 7, 8
- Links to LTP Community Wellbeing Outcomes: Connected Citizens: 1, 3, 5; Enhanced Lifestyle 2; Sustainable Environment 1, 4; Diverse Economy 1, 2, 3, 4; Resilient Infrastructure 1,2,3,4.
- Links to Destination Management Plan Strategic Objectives: 1, 2, 3,4 ,5
- Links to Economic Development Strategy Objectives: 1, 3

Priority Initiative 2:

Ensuring maintenance and upgrading of infrastructure, facilities and amenities to a high standard.

- Helps deliver on Strategic Framework Key Objectives: 1, 2, 3, 5, 6, 7, 8
- Links to LTP Community Wellbeing Outcome: Connected Citizens: 1, 3, 5; Enhanced Lifestyle 2, 3, 4; Sustainable Environment 1, 3, 4; Diverse Economy 1, 3, 4; Resilient Infrastructure 1,2,3,4.
- Links to Destination Management Plan Strategic Objectives: 1, 2, 4, 5
- Links to Economic Development Strategy Objectives: 1, 4

Priority Initiative 3.

Improving school bus services and creating a public bus service.

- Helps deliver on Strategic Framework Key Objectives 1, 2, 3, 4, 8
- Links to LTP Community Wellbeing Outcome: Connected Citizens: 1, 3, 5; Enhanced Lifestyle 3, 4; Sustainable Environment 2; Diverse Economy 1, 2; Resilient Infrastructure 1, 2, 3, 4
- Links to Economic Development Strategy Objectives: 4

APPENDIX ONE:

ALIGNMENT WITH STRATEGIC OBJECTIVES IN STRATEGIC FRAMEWORK, LONG TERM PLAN, DESTINATION MANAGEMENT PLAN AND ECONOMIC STRATEGY

Priority Initiative 4.

Extending the cycle trail and ensuring it is well maintained.

- Helps deliver on Strategic Framework Key Objectives 1, 2, 3, 6, 7, 8
- Links to LTP Community Wellbeing Outcome: Connected Citizens: 1, 3, 4, 5; Enhanced Lifestyle 1, 2, 3, 4, 5; Sustainable Environment 1, 2; Diverse Economy 1, 2, 3, 4; Resilient Infrastructure 1, 2, 3, 4
- Links to Destination Management Plan Strategic Objectives: 1, 2, 3, 4, 5
- Links to Economic Development Strategy Objectives: 1, 3, 4

Priority Initiative 5.

Effective planning and implementation of increased housing/housing density.

- Helps deliver on Strategic Framework Key Objectives 1, 2, 4, 5, 6, 7, 8
- Links to LTP Community Wellbeing Outcome: Connected Citizens: 1, 5; Enhanced Lifestyle 1, 2, 3, 4; Sustainable Environment 1, 2, 3, 4; Diverse Economy 1, 2; Resilient Infrastructure 1, 2, 3, 4
- Links to Destination Management Plan Strategic Objectives: 2
- Links to Economic Development Strategy Objectives: 1, 3, 4

Priority Initiative 6.

Thriving Railway, Engine and Museum.

- Helps deliver on Strategic Framework Key Objectives 1, 2, 6, 7, 8
- Links to LTP Community Wellbeing Outcome: Connected Citizens: 1, 3, 5; Enhanced Lifestyle 1, 3, 4; Diverse Economy 1, 2, 3, 4; Resilient Infrastructure 1, 2, 3, 4
- Links to Destination Management Plan Strategic Objectives: 1, 2, 3, 4, 5
- Links to Economic Development Strategy Objectives: 1, 3, 4



Long Term Plan 2021-31

Community Wellbeing Outcomes



Connected Citizens

GOALS

- Connected Citizens embrace social connection and learning through sharing stories and ideas, and civic engagement.
- This Community Wellbeing Outcome seeks to actively support the contribution of citizens in activities that foster inclusion, agency and democracy.

FOCUS AREAS

1. Open to Ideas: We will actively support the contribution of citizens in activities to foster inclusion and democracy.
2. Sharing Stories: We will support the growth of local identity, and community pride through sharing stories, learning and documenting local history.
3. Enabling Community: We will enable community ownership of projects, by supporting community groups and initiatives.
4. Foster Iwi Relationships: We will develop collaborative relationships with papatipu runanga.
5. Advocacy and Leadership: We will advocate and encourage citizens to contribute ideas and perspectives in an easily accessible way.

Long Term Plan 2021-31

Community Wellbeing Outcomes



Enhanced Lifestyle

GOALS

- Enhanced Lifestyle focuses on providing a healthy community environment, that enables affordable access to the range of facilities, opportunities and resources we need to thrive.
- This Community Wellbeing Outcome seeks to enhance lifestyle and strengthen equity within our community.

FOCUS AREAS

1. Accessible and Active: We will enable an active lifestyle for everyone across the accessibility spectrum.
2. Shared Spaces: We will develop and maintain shared spaces that support community activity, diversity and foster pride.
3. Facilities and Services: We will provide future proofed services and facilities to enhance the community.
4. Affordability: We will strive to ensure affordability and equitability are at the heart of our planning.
5. Health and Wellness: We will create opportunities for all citizens to live within a safe, healthy community, where wellness needs are embraced.

Long Term Plan 2021-31

Community Wellbeing Outcomes



Sustainable Environment

GOALS

- At the heart of our sustainable environment is the practice of kaitiakitanga. It is our role to be guardians of our natural environment.
- This Community Wellbeing Outcome seeks to encourage the regeneration of our environment and foster a culture of sustainability.

FOCUS AREAS

1. Kaitiakitanga: We will foster a strong connection between our people and the environment.
2. Low Carbon and Energy: We will promote and support low-carbon, low energy practices.
3. Minimise Waste: We will lead and promote waste minimisation.
4. Clean Environment: We will prioritise sustainable land and water use to help regenerate our environment.
5. Encourage Biodiversity: We will support practices, partnerships and policies to protect and regenerate our native flora and fauna.

Long Term Plan 2021-31 Community Wellbeing Outcomes



Diverse Economy

GOALS

- Enabling the conditions for a diverse and prosperous economy that creates local, national and international opportunity for a thriving community.
- This Community Wellbeing Outcome seeks to build on our unique local strengths to create prosperity now and for future generations.

FOCUS AREAS

1. Sustainable growth: We will support sustainable growth in the right place.
2. New and Niche: We will encourage innovation and new opportunities to further diversify our economy.
3. Leverage Local Strength: We will leverage local strengths to retain and grow local talent.
4. Thriving Business: We will create opportunities for local businesses to thrive through networks & support.

Long Term Plan 2021-31

Community Wellbeing Outcomes



Resilient Infrastructure

GOALS

- Investing in the future through well-conceived and planned projects that support the growth and wellbeing of the community and the environment.
- This Community Wellbeing Outcome considers the critical transitions we are facing creating a sustainable platform for future generations.

FOCUS AREAS

1. Invest for Future: We will invest in high quality infrastructure to meet the needs of our community.
2. Apply Good Practice: We will use quality data and good practice to enable high quality infrastructure decision-making.
3. Responsive Planning: We will prioritise resilience in our planning for future infrastructure.
4. Engage with People: Council will engage with our community to develop solutions to future infrastructure challenges.

Long Term Plan 2021-31

Community Wellbeing Outcomes

Destination Management Plan Strategic Objectives:

- Increase the awareness and visibility of the Timaru District as a destination.
- Develop and extend the Timaru District's attractions and experiences for visitors and residents.
- Maximise the opportunities and potential of the Timaru District's hero experiences.
- Grow the district's portfolio of events to attract visitors, extend length of stay and support vibrancy for residents.
- Attract investment into the infrastructure required to ensure that the Timaru District thrives as a destination.

Economic Strategy Objectives:

- A strong sustainable economy growing each year by 3.5%.
- Creation of greater than 300 high quality jobs per year in areas of agriculture, manufacturing, transport, food technology and service industries such as medical and education that positively anchor workers and their families.
- Collaboration across all sectors in Timaru District demonstrating new ways of working together, new ideas to pursue, and potential for cost-sharing of solutions.
- A measurable positive shift in public perception regarding living in Timaru District (or surrounds).